




PSEO Quick-scan

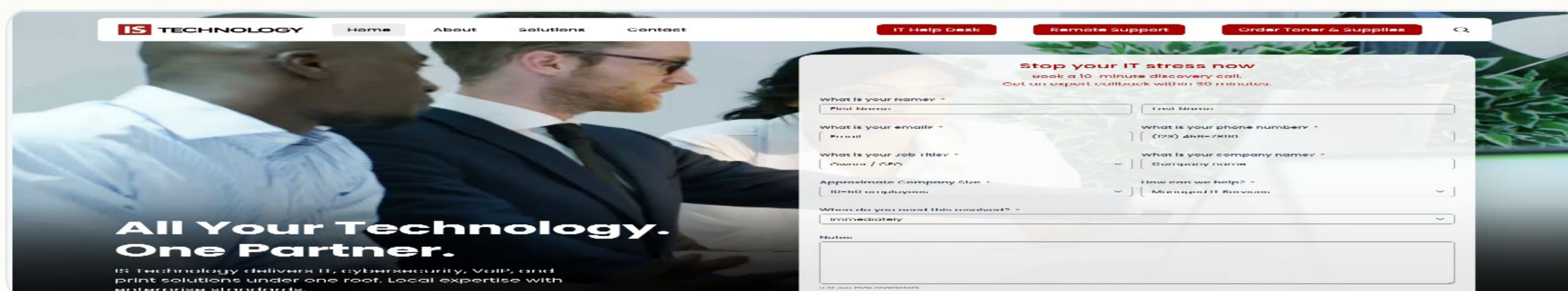
for [istechnology.com](https://www.istechnology.com)

Discover scalable growth potential for SEO

Press  to continue

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Company data, branding, and competitive landscape



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<https://www.istechnology.com>

IS Technology provides IT, cybersecurity, VoIP, and print solutions under one roof, reducing downtime, cutting costs, and delivering secure, scalable performance.

Technology EN-US

IMPORT AHREFS DATA

Est. Monthly Traffic	40/mo
Organic Keywords	19
Traffic Value	\$6/mo
Top 10 Keywords	9

TOP COMPETITORS

Accenture

Offers a broad range of managed IT services, cybersecurity solutions, and cloud consulting for small to medium-sized businesses.

<https://www.accenture.com>

Atos

A global leader in digital transformation, providing managed infrastructure, cybersecurity, and workplace services.

<https://www.atos.net>

Cognizant Systems

Provides end-to-end IT solutions including network infrastructure, cloud services, and custom software development.

<https://www.cognizant.com>

Dataprise

Delivers professional managed IT support, data backup, and strategic technology consulting to optimize business operations.

<https://www.dataprise.com>

Executech

Focuses on delivering enterprise-level managed IT services, cloud hosting, and security compliance solutions for growing companies.

<https://www.executech.com>

Keyword Import & Entity Mapping

Current Rankings — Keywords you already rank for — used for the Improve scenario

- 3 keywords
- 2 → 2 entities
- 30 vol

TEMPLATE	ENTITY	KW	VOLUME	COMP
Knowledge Articles	Technology Business Trends technology business	1	20	Low
Directory Pages	Technology Companies asheville nc technol	1	10	Low

Content Gap — Keywords competitors rank for but you don't — used for the Expand scenario

- 2,858 keywords
- 2,413 → 85 entities
- 487,700 vol

TEMPLATE	ENTITY	KW	VOLUME	COMP
Product Pages	Managed IT Services managed it services	426	167,930	High
Service Location Pages	IT Support by Location it support tampa. m	62	32,650	Medium
Product Pages	Cybersecurity Solutions cybersecurity soluti	129	30,490	High
Comparison Pages	Microsoft Copilot Comparison what is microsoft co	10	24,760	Medium
Product Pages	IT Consulting Services	125	22,680	High

Template Calculator

Select templates to include in the growth forecast

Improve (2) Expand (85)

74/87 selected

Improve Knowledge Articles High

Technology Business Trends

1 kw 20 vol Low

Improve Directory Pages High

Technology Companies

1 kw 10 vol Low

Expand Product Pages Reviewed High

Managed IT Services

Comprehensive service pages targeting high-volume keywords

426 kw 167.9k vol High

Expand Service Location Pages High

IT Support by Location

62 kw 32.6k vol Medium

Expand Product Pages Reviewed High

Cybersecurity Solutions

Targeted product pages for managed security, compliance & risk

129 kw 30.5k vol High

Expand Comparison Pages Reviewed High

Microsoft Copilot Comparison

Comparison-driven content evaluating Microsoft Copilot against other AI tools

10 kw 24.8k vol Medium

Expand Product Pages Reviewed High

IT Consulting Services

Service-oriented pages for procurement, cloud strategy, and digital transformation

125 kw 22.7k vol High

Expand Product Pages High

Cloud Services

80 kw 22.4k vol High

Expand Product Pages High

IT Support

218 kw 18.7k vol Medium

Expand Knowledge Articles Reviewed High

Server End of Life Guides

Time-sensitive knowledge articles helping businesses navigate server decommissioning

Summary

Keywords

Selected Templates

74/87

Total Keywords

2,415

Combined Search Volume

487.7k /mo

Est. Monthly Traffic (11.2% CTR)

54.6k

Generate Forecast

Growth Forecast

12-month traffic projection by scenario

31/87 Templates

Ahrefs Baseline

Optimize + expand combined

Current Traffic

40

monthly visits

Potential Traffic

2,528

after 12 months

Traffic Uplift

+2,488

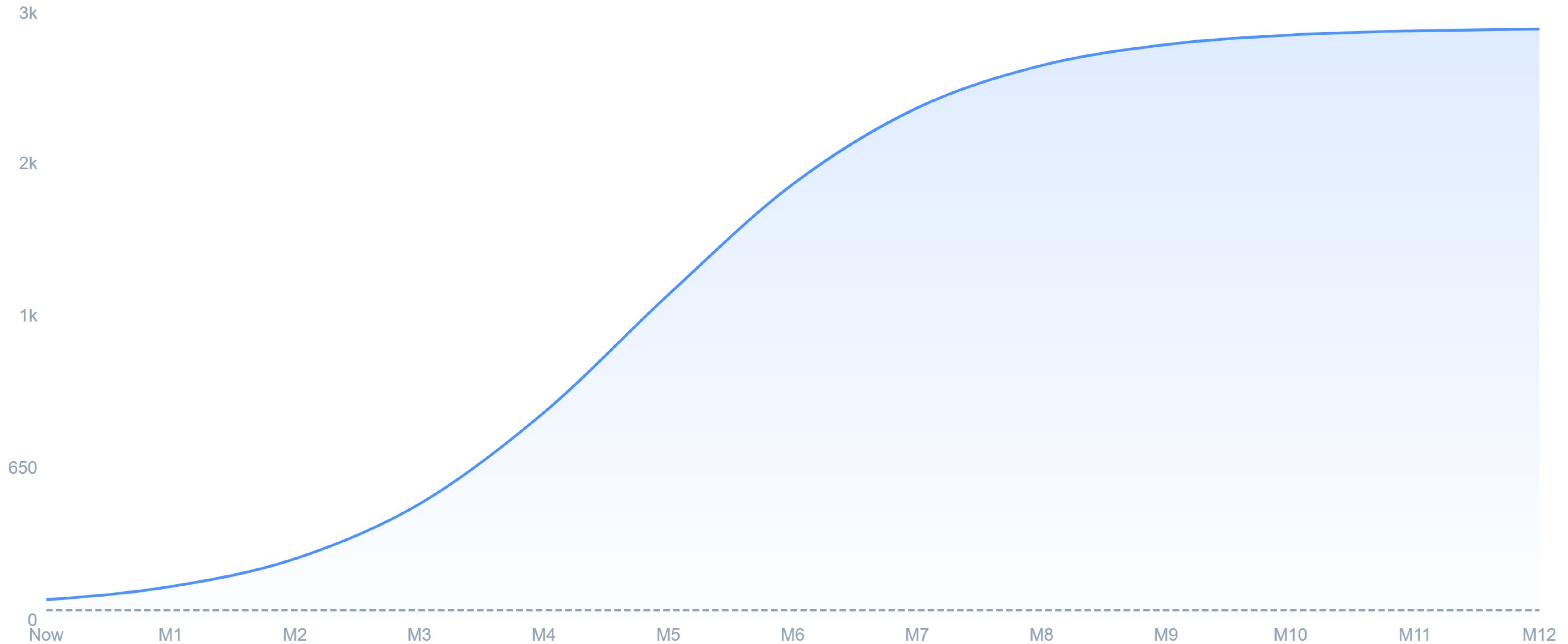
+6220% growth

Keywords Targeted

226

optimize + expand

Traffic Projection



Target Position

- 3** Top 3
Ambitious **24.8%**
- 6** Top 6
Realistic **16.2%**
- 10** Top 10
Conservative **11.2%**

Max Competition

Low Medium High

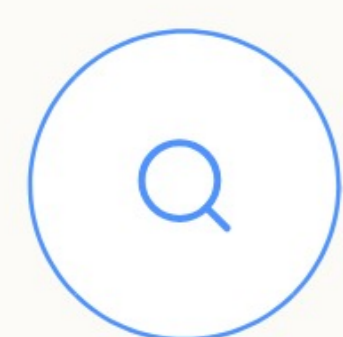
Data Sources

- Baseline: 40 (Ahrefs)
- Improve: 2 entities
- Expand: 29 entities

⚠ This is a rough forecast based on keyword data and average CTR models. A detailed feasibility analysis is required — including

Our Process

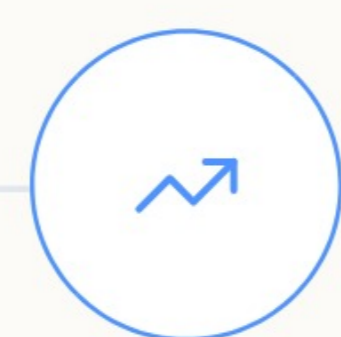
Proven process for building an organic growth machine



01

Quick Scan

Research your website, keywords, and competitive landscape



02

Growth Potential

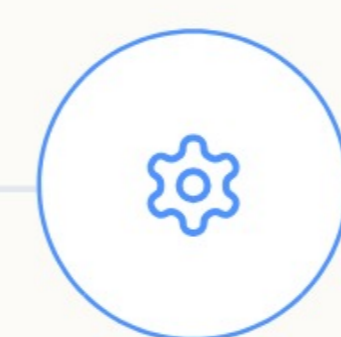
High-level assessment of scalable SEO opportunities



03

Full PSEO Analysis

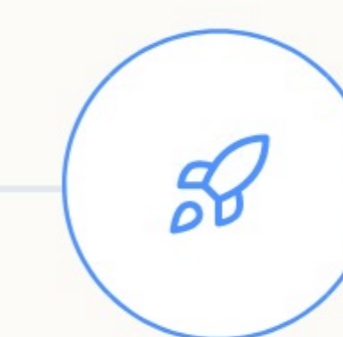
In-depth analysis and strategic roadmap



04

Setup Infrastructure

Brand setup, CMS integration, templates, data sync, and content pipeline



05

Launch Batches

Roll out PSEO pages per template in structured batches



06

Monitor & Optimize

Performance monitoring and constant optimization

Building PSEO Growth for clients all over the world.

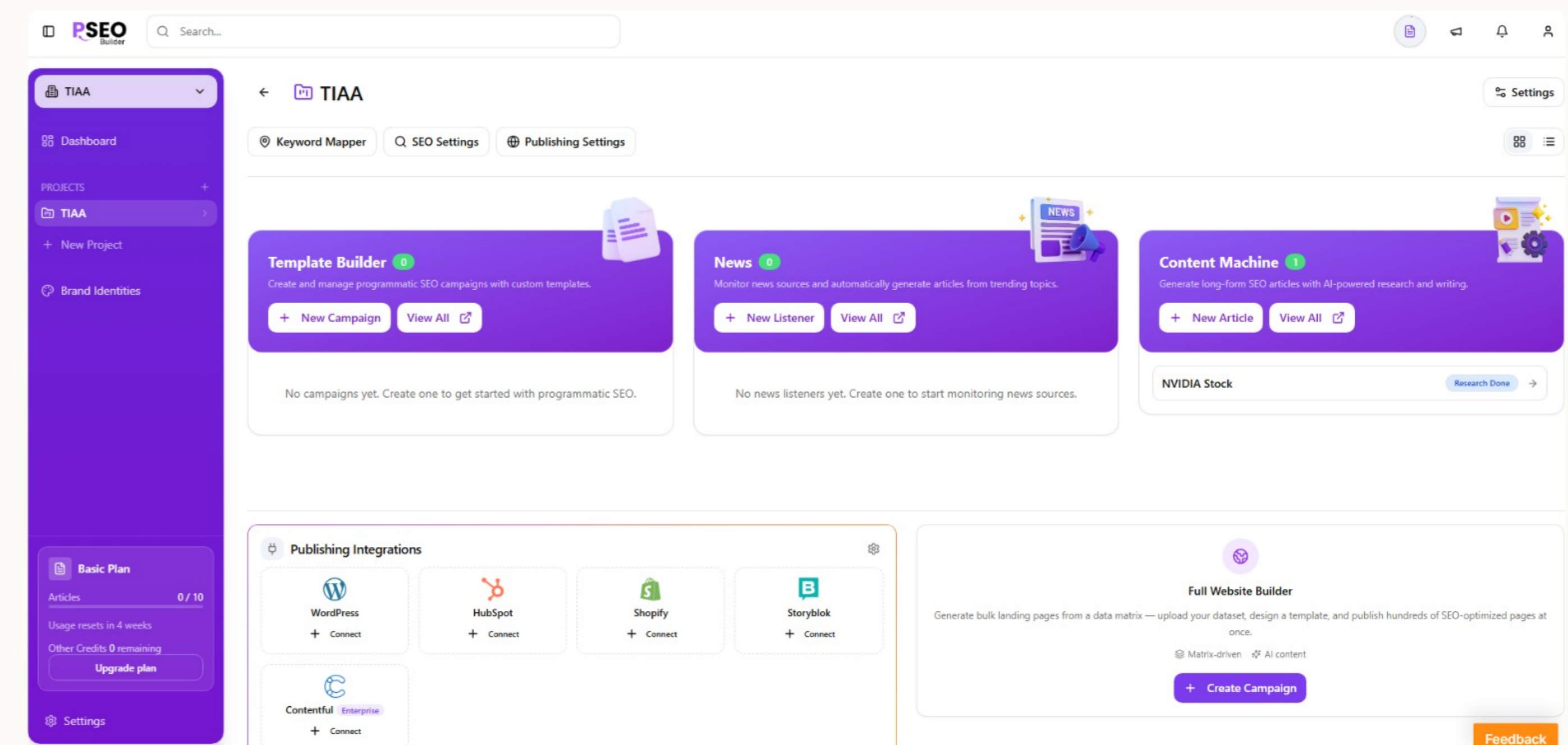


Platform Module

PSEO Builder

Scalable programmatic SEO page management

- ✓ Manage hundreds of SEO pages from a single dashboard
- ✓ Template-driven generation with dynamic variables & data sources
- ✓ Real-time preview, bulk editing and one-click publishing
- ✓ Multi-language support with automatic locale routing
- ✓ Native integrations: WordPress, HubSpot, Shopify & Storyblok

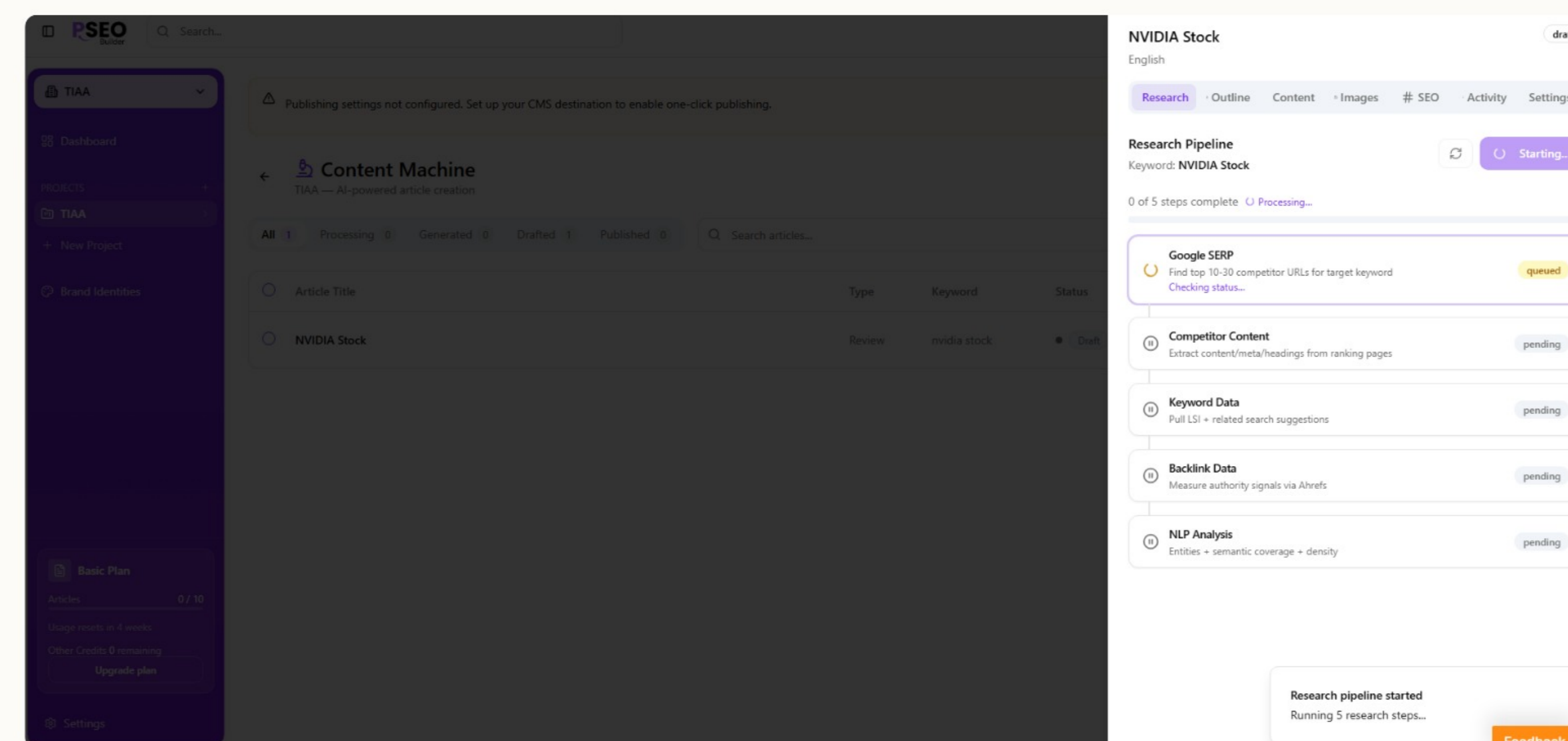


Platform Module

Content Machine


AI-powered article research pipeline


- ✔ 5-step automated research pipeline (SERP, competitors, keywords, backlinks, NLP)
- ✔ AI-generated outlines & full articles with rich formatting
- ✔ SEO optimization with meta tags, schema & internal linking
- ✔ Integrate your own media library for images & video, or generate visuals with AI automatically
- ✔ Advanced integration with WordPress, HubSpot, Shopify, Storyblok, Contentful & more — including custom CMS, e-commerce & API connections




Recommended Services

Select the services to include in the proposal

 **PSEO Strategy**
Programmatic SEO roadmap and entity mapping

 **PSEO Builder Implementation**
Managed service — scalable page generation & publishing

Single-Brand Multi-Brand

 **Linkbuilding**
Authority building and backlink acquisition

Ready to launch your growth engine?

Let's outrank Accenture, Atos, Cognizant Systems

https://www.istechnology.com/managed-it-services

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Home > Product Pages > Managed IT Services > managed it services

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[Placeholder content]

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[Learn more about Managed IT Services →](#)

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[Schedule Call →](#)

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